



2019 PARTNERSHIP INFORMATION PACKET

DEADLINE – FRIDAYDAY, MARCH 1, 2019

A Grassroots Event Supporting Women
of all Ages, Shapes and Size in the Aerial Arts!

Saturday, August 3, 2019 @ 5:00pm Jackson
Convention Complex -- Jackson, MS

About *"Kiss My Curves"*

As the only competitor-focused Plus-Sized Pole Competition in North America and Mississippi's 1st Official Aerial Arts Competition, "Kiss My Curves" was created to applaud, support and recognize the Plus-Sized Athlete for her power, progression and passion of pole dance fitness. As we uphold our motto is: "**Every Woman Is Size Sexy**", we use this event as a platform for all women to embrace self-love mentally, emotionally and physically. We aim to give each competitor their special moment of stage.

Why Sponsor *"Kiss My Curves"*

In our efforts to create a successful, memorable and ever growing event, we are reaching out to your business/organization in hopes of your support! Kiss My Curves wants to team up with you to deliver an event everyone will remember forever. As a contributor, not only are you lending a hand in the success of this event, but you are also endorsing women empowerment and strength! Our featured performers, competitors, professional instructors and judging panel will bring an extreme following of studios, friends, families and social media networks in attendance. With the association of our social & mass media networks, your brand will be exposed to the world!

How to Join *"Kiss My Curves"*

"Kiss My Curves" Plus-Size Pole Competition is striving to be an interactive and rewarding experience for all those participating and attending. We appreciate any and all forms of donations. Whether your company would like to grant us media coverage, monetary donations, goods and/or services we welcome your commitment.

PARTNERSHIP OPPORTUNITIES | Kiss My Curves

❖ \$1,500 – Platinum Level / Presenting Sponsor (Nonrefundable) – Only 1 available

- Event Marketed as “Kiss My Curves presented by ***Company Name***”
- Featured on Website/Flyer/Step & Repeat w/advance purchase prior to June 1st
- Name listed on staff attire
- Free Vendor Table or Banner Display
- 60-Second Video Advertisement (*Must be received by June 30th*)
- Full-Page Program Ad prior to March 1st (*if applicable*)
- Opportunity to provide branded material in Swag Bags (*MUST be received by June 30th*)
- Picture with ALL Winners and Solo Picture with the Overall Winner ~ Queen Diva
- VIP Priority Seating (10 Tickets)
- Honorable mentions during show (4x)
- Honorable Social Media Mentions
- Visibility during livestream (*if applicable*)

❖ \$500 – Gold Level Partner (Nonrefundable) – Only 2 available

- Featured on Website/Flyers w/advance purchase prior to June 1st
- Free Vendor Table or Banner Display
- 30-Second Video Advertisement (*Must be received by June 30th*)
- Full-Page Program Ad with Picture prior to June 1st (*if applicable*)
- Opportunity to provide branded material in Swag Bags (*MUST be received by June 30th*)
- Picture with ALL 1st Place Winners
- VIP Priority Seating (6 Tickets)
- Honorable mentions during show (3x)
- Honorable Social Media Mentions
- Visibility during livestream (*if applicable*)

❖ \$250 – Silver Level Partner (Nonrefundable) – Only 6 available

- Featured on Website w/advance purchase prior to June 1st
- 15-Second Video Advertisement (*Must be received by June 30th*)
- Half-Page Program Ad prior to May 1st (*if applicable*)
- Opportunity to provide branded material in Swag Bags (*MUST be received by June 30th*)
- Picture with Sponsored Athlete
- Priority Seating (2 Tickets)
- Honorable mentions during show (2x)

❖ \$100 – Bronze Level Partner (Nonrefundable) – Only 10 available

- Featured on Event Website w/advance purchase prior to June 1st
- Logo Featured in Intermission Video
- Quarter-Page Program Ad prior to June 1st (*if applicable*)
- Honorable mentions during show (1x)

ADDITIONAL PARTNERSHIP OPPORTUNITIES | Kiss My Curves

❖ \$350 – Pole Cleaner Partner (Nonrefundable) – Only 1 available

- Featured on Website/Flyer w/advance purchase prior to June 1st
- Honorable mentions at the beginning and end of each Division (12x)

❖ Awards/Prize Partner – Retail Value of \$50.00 or more

- Category Awards will be announced as “***Presented by Company Name***”
- No samples, coupons or similar unless provided in addition to actual products.
- There will be a 1st, 2nd and 3rd Place Winner in each Category.
- Awards are as follows:
 - Five (5) Specialty Award Categories
 - Seven (7) 1st Place Divisional Winners
 - One (1) Overall Competition Winner
- Prize sponsor may assign prizes to a specific category (i.e. giving away a pair of heels or Gift Card to the Queen Diva Overall Winner), or leave distribution up to organizer.

❖ Swag Bag Partner – In-Kind

- Must provide products and/or coupons for VIP and competitors swag bags.
- Minimums are as follows: 25 VIPs, 30 Pole Division participants, 10 Non-Pole Division participants, and 5 Judges/Host
- Product & Coupons MUST be received between June 1st and June 30th.

Please contact Jackie Mitchell at kissmycurvespole@gmail.com or call 601-310-2795 with any questions, and to submit your Partner Registration.